



YOUR PARTNER FOR MARKETING AND SALES

*Professional real estate marketing and all-inclusive
brokerage service at a fair and transparent price*

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regional
branches

WHO ARE WE?

Neho, the commission-free real estate agency

Neho is Switzerland's first commission-free real estate agency. Our experienced, local real estate agents do some of their work via our proprietary digital platform, allowing us to offer professional and modern brokerage services. It also ensures full transparency and continuous improvements to the overall sales process.

Neho Pro

In light of our ongoing success with private real estate sellers and growing professional demand, Neho now has an offering exclusively for business customers: Neho Pro presents each project in the best light and promotes it until the last unit is sold. By combining digital technology with experienced agents, Neho Pro centralizes all the activities related to the sale of your real estate project, increasing efficiency and quality while reducing expenses.

Our customers give us an average rating of:

Excellent 4.69 / 5.00



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THE STEPS

The first documents are sent

We receive from you the necessary information for creating a quote (blueprint, type of residential units, main features for marketing).

2.

Approve or change

You will have the opportunity to review all the presentation material.

4.

Confirmation of custom website and start of marketing campaign

6.

1.

Meeting

Describe your project and your expectations.

3.

We present our quote

For marketing and sales, including our brokerage services, at a fixed price.

5.

Preparation of all marketing materials and systems

Preparation takes 3 to 6 weeks depending on the scope of the project.

7.

Assistance until the last unit of the project is sold.

The background of the entire page is a dark purple color with a subtle, intricate pattern of white contour lines, resembling a topographic map or a wood grain texture.

1. PRESENTING YOUR PROJECT

PRESENTING YOUR PROJECT

Available options for presenting
your project.



1.

Outdoor visualizations (computer-generated)

Outdoor visualizations are indispensable for giving your customers an idea of the immediate vicinity in which your future property will be located. These computer-generated outdoor visualizations also serve to build trust in the project and the builders, making it real and tangible.

Drones are also available





2.

Indoor visualizations (computer-generated)

Indoor visualizations allow your customers to immerse themselves in the property while encouraging them to explore the website. Potential buyers can immerse themselves in the rooms and get a feel for the materials and the general ambiance.

3.

Virtual tour (computer-generated)

A computer-generated virtual tour is the perfect instrument for marketing your project when it is still in the construction phase. It allows you to fully immerse yourself in the unit's living space, making it seem as if you were visiting it in real life! Virtual reality glasses can be used to conduct an on-site virtual tour with customers as well.



4.

Commercial sales plans

Clear and easily understandable sales plans, tailored to your brand identity (e.g., layout, colors, etc.), are indispensable in any strategy since they are often the last documents that potential buyers see before making a purchase decision. They are a simplification of the architects' professional floor plans, and they are easier to read for laymen.



5.

Advertising poster/banner

Advertising banners give you a visible, local presence. Made to order by our designers, they draw the attention of potential customers and are a tried-and-true instrument in real estate marketing that serves to support our multifaceted marketing strategy.

6.

Shoe Box

Customers and builders alike value these 3D plans since they are a hybrid of a floor plan and a virtual tour. People who are less technologically inclined will particularly appreciate these easily understandable shoe box plans.



7.

Marketing brochure

A brochure is the quintessential “tangible” visual marketing instrument.

A smart document allows you to create the right atmosphere and shows your potential buyers all the important information at one glance. A brochure is the tangible element that customers keep after a meeting and helps them make a purchase decision.



8.

Virtual video

The highlight of your property’s showcasing: A virtual video lets interested parties view the project as a whole, and it covers every area—both indoor and outdoor—including the actual construction site. Therefore, a virtual video is the perfect solution to present a project’s atmosphere and standard.

9.

Marketing website

The key to successful marketing! Your project’s website performs many important functions, the first of which is converting potential buyers.

It is the place where customers can view all the information on the respective units and the overall project at one glance, in addition to serving as the initial point of contact for customers who wish to get in touch with us. Our agents completely supervise the entire purchase process from the very first customer inquiry.



OUR SERVICES

Outdoor visualizations
(computer-generated)

Virtual video

Indoor visualizations
(computer-generated)

Marketing brochure

Virtual tour (computer-generated)

Advertising poster/banner

Commercial sales plans

Promotional website

Shoe box

And many other solutions for real estate marketing!



Neho Pro gives you a tailor-made quote based on the following:

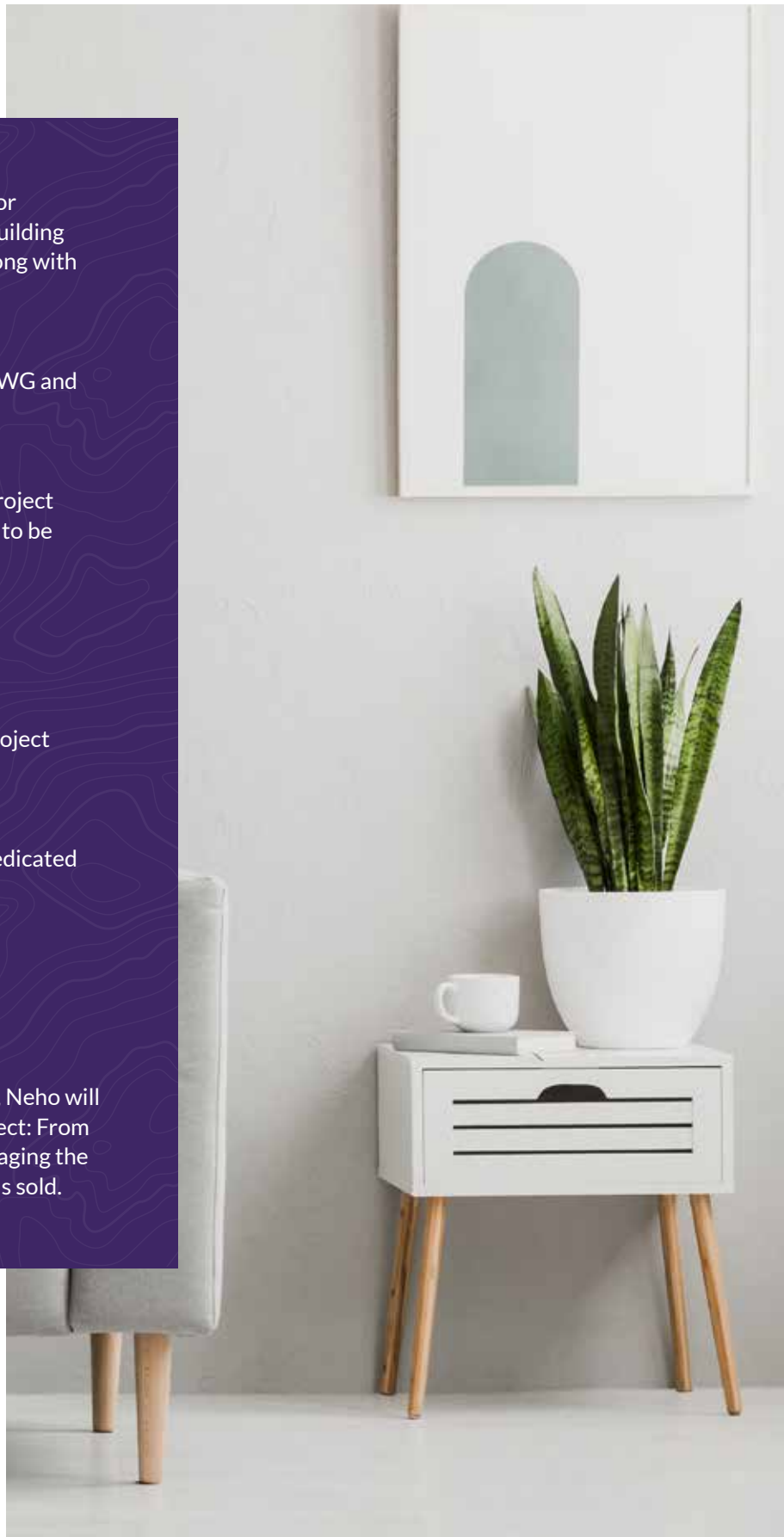
Desired services
Number of units per service
Number of projects to be sold
Number of units to be sold

Number of floors
Degree of completion for interior construction
Degree of completion for external construction

THE DOCUMENTS REQUIRED TO BEGIN THE PLANNING

- ✓ Complete documentation of the floor plans (sections and facades) and a building description of the different units along with their specifications.
- ✓ The architects' final floor plans in DWG and PDF format.
- ✓ The architects' explanation of the project design (main features and elements to be emphasized).
- ✓ Partners to be highlighted.
- ✓ General project features that the project owner wishes to highlight.
- ✓ The desired domain name for the dedicated marketing website.

Once you have provided these elements, Neho will take care of coordinating the entire project: From creating the marketing materials to managing the marketing campaign – until the last unit is sold.





2. MARKETING AND SALES

SALES AT A FIXED PRICE

One fixed fee for the complete service including the sale of the last unit— regardless of your project's sale price.

CHF 9'500.-

per unit, plus VAT

Consisting of:

CHF 500.- / unit

At the issuing of the mandate, excl. VAT.

CHF 9'000.- / unit

At the succesful sale, excl. VAT.

Market analysis

Holistic digital dissemination

Management of interested parties

Neho is also happy to broker your project's first leasing.



1.

0% Commission

We offer an all-inclusive brokerage service at an unbeatable, fixed, and transparent price of CHF 9,500.

2.

Experienced agents

Our local agents are experts in their respective regions and will handle all the interactions with any interested parties. Furthermore, you will receive a monthly report of all business activities.

3.

A modern service unlike any other in Switzerland

Neho takes advantage of the latest digital technologies to deliver efficient service and a streamlined customer experience.

MARKETING STRATEGY AND SALES

MARKET ANALYSIS

- ✓ Price validation with the assistance of our statistical instruments, comparison methods, and local expertise
- ✓ Demographics analysis and studies on competing projects

COMPREHENSIVE DIGITAL DISSEMINATION

- ✓ Switzerland's biggest real estate websites
Neho.ch
- ✓ One dedicated website for marketing your project



MANAGEMENT OF INTERESTED PARTIES

- ✓ Relances, qualifications, feedbacks, questions-réponses
- ✓ Visites et rendez-vous clients
Expérience immersive à l'aide d'un casque de réalité virtuelle
- ✓ Négociation et conclusion de la vente
- ✓ Rapport d'activité
- ✓ Accompagnement jusqu'à la signature devant notaire
- ✓ *Option : organisation de journées portes ouvertes sur site*

A man with glasses and a beard is smiling and looking at a woman with blonde hair. They are both looking down at a document or screen that is not fully visible. The man is wearing a grey sweater over a light blue shirt. The woman is wearing a white cardigan. The background is bright and out of focus.

SEE HOW YOU CAN BENEFIT WITH NEHO

One fixed and transparent price

One full-fledged, modern, and efficient service at a competitive price.

One single point of contact who is responsible for your project's presentation, marketing, and sales

What this means for you: Sell your properties with minimum effort while saving time.

A comprehensive service

Take advantage of the innovative solutions and the latest technologies from real estate marketing.



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